

Fan ReTargeting from ReTargeter –

Add Facebook fans today ... engage with them forever!

Ever wish you could increase your Fan count quickly and dramatically? With Fan ReTargeting, you can! Capture your users on the stickiest site around.

A banner displaying your Facebook Fan Page (image, some friends and a link) will follow your visitor and attract him/her to come back to your fan page by highlighting that individual's Facebook friends who are also fans and will allow them to become fans within the ad unit (if they are signed into Facebook). We can also traffic custom client created ads in other sizes.



Why should your business use Fan ReTargeting?

- We reach almost every web surfer across the most popular sites on the web
- ReTargeting “wows” your users by having your ads displayed on the most popular sites
- Fan ReTargeting is proven to help increase Fan counts and Facebook engagement
- Our ReTargeting experts work to create the most effective campaign possible
- We monitor your campaign(s) and look for optimizations regularly

Target users from your website, from email opens, or from a custom fan page or app

Burn the cookies (stop showing ads) to those who have converted / completed an action

A simple and quick process to start Fan ReTargeting your users:

1. Tell us your goal(s) for your ad campaign
2. Place the code on the site / fan page / app
3. Send us your additional ads (standard IAB sizes) in varying sizes