



Have the visitors to your website forgotten you? We will help you bring them back.

Imagine if you could show your ads on every major website to your visitors just after they left your site. Well that's exactly what ReTargeter helps you do. We display your ads on thousands of popular sites across the web exclusively to people who have visited your site.

Why should your business use ReTargeter?

- We reach almost 200M unique visitors across the most popular sites on the web
- Retargeting “wows” your users by having your ads displayed on the most popular sites
- Retargeting is proven to help increase conversion rates on your sales pages by up to 5x
- Our retargeting experts analyze your site in order to create the most efficient campaign
- We monitor your campaign(s) and look for optimizations regularly



Creative uses of retargeting

- Target ad clickers with multiple messages to drive your brand message home
- Move purchase intenders further down your marketing funnel with specific messaging
- Create up-sell, cross-sell and resell opportunities with users who have already purchased

A simple and quick process to start targeting your users:

1. Tell us your goal(s) for your ad campaign: Do you want to emphasize your brand or are you looking to convert users who have just visited your site or both. Let us know and we will continuously optimize the campaign for you.
2. Have your web development team place a few lines of code on the section of your site from where you would like to target users. For example the code could be placed on a registration page to get users who left the site to return and complete the registration process.
3. Send us your ads (standard IAB sizes). You have full control of which ads are shown.

Contact

Have more questions? Can't wait to sign up? Call or email us today!